

Why Hospitality Industry?

Physical features:

1. This industry is based on Land, Building and Entertainment.
2. Land is a commodity whose value in a certain time may be up or down, but in the long term it's value is always going up any where in the world.
3. Land is not perishable commodity and does not consider as a depreciable item in the accounting process.
4. Land value can not become zero.
5. All financial institutions any where in the world use land as immovable collateral to loan you cash.
6. Building can add value to many folds compared to the money you invest to build it, as soon as you complete the project.
7. Buildings are also used as collateral by financial institutions to land you cash.
8. Buildings value if well maintained may fluctuate but hardly becomes zero value.
9. Entertainment is an industry where you are not forced to spend, but you enjoy spending your money.

Sales Features:

1. 90% or more of the sale is service not a product.
2. The products you sell related to the service sector like food in the attached restaurants are sold at a value five fold compared to its original cost.
3. 99% of the sale is final.
4. Business is operational 24 / 7.

Financial Features:

1. It is a 100% cash or advanced cash sale business.
2. You get cash daily from your sales.
3. On average you sell \$1200 cash daily for every \$1M you invest in a typical project. That is equal to 0.12% cash return on a daily basis. On a linear basis this is equivalent to 43.8% per year. On a compound basis it is more then 50% per year on a cash on cash return.
4. Investment is comparatively more secure in this industry. The investment value can not become zero.
5. Funds are comparatively easy available in this industry.